

Amendments to the Specification:

Please amend the specification as follows:

- After the last line of page 6, please add the following paragraph:

Figure 7 illustrates an exemplary flow diagram of a method for displaying data associated with an electronic program guide.

- After line 6 on page 17, please add the following paragraph:

FIG. 7 illustrates an exemplary flow diagram of a method that may be performed by architecture 200 for displaying data associated with an electronic program guide. In block 701, a plurality of programming content sliders is displayed. In certain embodiments, each slider may have a draggable slide knob and two ends, and each of the plurality of sliders may correspond to a different aspect of programming content, and each of the plurality of sliders may be associated with a different set of content-related characteristics of broadcast programs. In block 702, for each of the plurality of programming content sliders, a currently set value of the slider is determined. The currently set value may be based on a position of the slider's draggable slide knob in between the slider's ends. In block 703, electronic program guide data is displayed. The electronic program guide data may correspond to the currently set values of the plurality of programming content sliders, and may comprise a set of one or more broadcast programs having characteristics that match the currently set values of the plurality of sliders. In block 704, user input is received corresponding to a drag of the draggable slide knob of a first programming content slider to a new position in between the ends of the first programming content slider. In block 705, a changed value is determined for the first programming content slider based on the new position of the draggable slider knob in between the first slider's ends. In block 706, the displayed electronic program guide data is updated to correspond to the changed value of the first programming content slider. The updated electronic program guide data may comprise a second set of one or more broadcast programs having characteristics that match the changed value of the first programming content slider.